

Message Text

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42

ACTION NEA-16

INFO OCT-01 EUR-25 ISO-00 EB-11 DRC-01 RSC-01 CIAE-00

INR-11 NSAE-00 L-03 OMB-01 TRSE-00 STR-08 (ISO) W

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R 181254Z AUG 74

FM AMEMBASSY KUWAIT

TO USDOC WASHDC

INFO SECSTATE WASHDC 0585

AMEMBASSY LONDON

AMEMBASSY BEIRUT

UNCLAS KUWAIT 3470

EO 11652: NA

TAGS: BEXP KU

SUBJ: ARAB BOYCOTT: KUWAIT INTEREST IN XEROX COMPANY

1. DURING CONVERSATION ON OTHER MATTERS VERY PROMINENT KUWAITI BUSINESSMAN SAAD AL-RASHED WHO IS MEMBER ONE OF TOP BUSINESS FAMILIES IN KUWAIT, ASKED EMBOFF IF HE COULD HELP ARRANGE COMMUNICATION WITH XEROX COMPANY. AL-RASHED WOULD LIKE VERY MUCH TO REPRESENT XEROX IN KUWAIT AND HE BELIEVES IT POSSIBLE GET COMPANY OFF ARAB BOYCOTT LIST, BUT HE WANTS DEAL DIRECTLY WITH U.S. COMPANY.

2. AL-RASHED HAS ALREADY DISCUSSED THE MATTER WITH RANK XEROX WHICH STATED THAT ARAB BOYCOTT ACTION DOES NOT REST ON ANY XEROX ACTIVITY IN ISRAEL ITSELF. RATHER, IT ARISES FROM CERTAIN FILM THAT WAS BOYCOTTED AND WHICH APPARENTLY USED BY XEROX IN ITS ADVERTISING. AL-RASHED BELIEVES IF XEROX HAS NO OPERATIONS IN ISRAEL, HE WILL BE ABLE TO REMOVE COMPANY FROM THE BOYCOTT LIST. HOWEVER, HE WOULD WANT SOME ASSURANCE THAT THEY WILL NAME HIM AS THEIR AGENT IF HE SUCCEEDS. APPARENTLY HE WAS ABLE TO REMOVE MITSUBISHI FROM THE BOYCOTT LIST ONLY TO HAVE THAT COMPANY SELECT ANOTHER KUWAITI TO BE ITS AGENT.

4. AL-RASHED WANTS A LETTER FROM XEROX (U.S.) THAT WOULD CONFIRM THE EXPLANATION BY RANK-XEROX IN THE U.K. ANY
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COMMUNICATIONS FROM XEROX SHOULD BE ADDRESSED TO SAAD AL-

RASHED, PO BOX 3320, KUWAIT, KUWAIT. CABLE: AL-RASHED;
TELEX: KT-2220, RASHEDCO. IF XEROX WANTS A LETTER FROM AL-
RASHED BEFORE IT REPLIES PLEASE SUPPLY SU WITH NAME AND ADDRESS
OF APPROPRIATE COMPANY OFFICIAL SO THAT WE CAN PASS INFO ON
TO AL-RASHED.

5. COMMENT: AL-RASHED IS VERY PROMINENT BUSINESSMAN WHO IS
ACTIVE IN SHIPPING, TRAVEL AND INDUSTRIAL ENTERPRISES. AL-
RASHED FAMILY IS AMONG WEALTHIEST IN KUWAIT AND REPRESENTS
A NUMBER OF IMPORTANT U.S. COMPANIES. EMBASSY WOULD ENCOURAGE
XEROX TO REPLY POSITIVELY TO AL-RASHED'S INITIATIVE. IF COMPANY
PREFERS EMBASSY CAN SUPPLY INFORMATION INFORMALLY TO AL-RASHED
DURING THE INITIAL STAGES OF THE DIALOGUE.
STOLTZFUS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974KUWAIT03470
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740227-0495
From: KUWAIT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740838/aaaabgnb.tel
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Original Classification: UNCLASSIFIED
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 05 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 JUN 2002 by reddocgw>; APPROVED <23 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
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30 JUN 2005

Review Media Identifier:
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Review Withdrawn Fields: n/a
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TAGS: BEXP, KU
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